

Join USAID Asia Bureau's 4th Annual Research and Content Creation Team!



Project Title	Join USAID Asia Bureau's 4th Annual Research and Content Creation Team!
Project Summary	Research, create visual and social media content, and receive valuable professional development guidance each week as a member of Class 4 of USAID Asia Bureau's Research and Content Creation Team.
Country	United States

Project Description

In our 4th year, the USAID Asia Bureau Research and Content Creation Team supports from concept through to delivery research for a number of projects, and the creation of communications products that raise USAID Asia Bureau's profile as the development leader on Asia. Based on campaigns under the Bureau's Outreach and Communications Strategy, such products have included bios, maps, fact sheets, infographics, social media content and website content. This internship is an excellent opportunity for motivated, creative young professionals interested in expanding their portfolios of written and visual communications products. We also actively integrate professional development discussions, advice and guidance each week throughout the year so that your internship with USAID Asia Bureau concretely helps you along your career path.

Required Skills or Interests

Skill(s)

Data visualization

Editing and proofreading

Graphic design

Infographic design

Marketing

Political Analysis

Research

Social media management

Storytelling/blogging/vlogging

Writing

Additional Information

- Intern must be pro-active, self-motivated, reliable and capable of working confidently within a team environment.
- This internship is ideal for a student desiring practical experience in international affairs, international development, communications, creative writing, social media, marketing, public relations, journalism, graphic arts or related fields.
- Ability to thoroughly research independently; to complete multiple tasks strategically and on time; to create clean, accurate and professional content across a variety of media (both written and visual); and to produce and upload engaging content for social media platforms (especially Twitter) is required.
- Familiarity with the Microsoft Office Suite and Twitter is required. Familiarity with a wide variety of media-related programs (such as Adobe, Canva, etc) is a plus.

Language Requirements

None